The International Housewares Association



A showcase of innovation in:

- cook and bakeware
- tabletop
- kitchen electrics
- home décor

- storage and organization
- personal care
- and more...

Wednesday, June 11, 2015 | Metropolitan West, New York





THE INSPIRED HOME

Inspired Home, IHA's consumer-focused website, is a resource of artfully curated content, emerging housewares trends, expert entertaining and design tips and fresh home ideas to help consumers select the right housewares products. The products on display today represent the latest items that create an Inspired Home. Make your house a home with the inspiration and insight found on Inspired Home.

Discover Your Housewares Passion at www.theinspiredhome.com

The following product descriptions have been provided by the companies. Please contact the media person listed for questions or more information. Demonstration videos and a listing of the companies and their product descriptions will be available on IHA's website at www.housewares.org/pressevents/press/

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ANOVA CULINARY LLC

Anova Precision Cooker



The Anova Precision Cooker represents a new era for the connected kitchen; a true "smart" cooking device that actually makes you a better cook. Using the same "sous-vide" technology that icons like Thomas Keller have been using for years, Anova developed a device that is not only small enough for the home kitchen, but affordable, Bluetooth-enabled and poised to create a platform for the home chef that will shift the balance of power between the home and restaurant

kitchen. Operate the device with its corresponding app, access recipes from award-winning chefs and recreate the restaurant experience right from your home kitchen.

MEDIA CONTACT: Jordan Houston, 925.963.2283; jordan@anovaculinary.com; www.anovaculinary.com

visit IHA online at

ARC SHELF

the arc shelf



"the arc shelf" is a revolutionary clothing management product that eliminates folding and makes putting away t-shirts, sweaters and sweatshirts faster, easier and neater. Just lay the item on the patented curved shelf, give it a quick flip and you're done. Instead of 7 or 8 messy folds taking 20 or 30 seconds, you only need 5 seconds with the arc shelf. Short sleeve or long, it saves time, does away with the hassle and frustration of folding and maximizes valuable closet space, which means less clutter and less stress. Putting it away is now easier than leaving it out.

MEDIA CONTACT: David Michael Sandgrund, 908.347.0160; sandgrund@gmail.com; www.arcshelf.com

ARCHITEC

TSP Spatulas



Create custom designs as you frost your cake with TSP Spatulas. Inspired by bakers who use palette knives to decorate baked treats, TSP created these flower-named spatulas to be used for multiple purposes including smoothing icing, scraping batter,

folding ingredients and creating original designs. Engineered of tough silicone that can withhold up to 440°F, these spatulas are safe to use around hot foods and appliances. Spatula heads can be removed for effortless cleaning.

TSP Disposable Pastry Bags TSP Icing Combs Set on Roll and TSP Decorating **Nozzles**



Pipe frosting and fill molds with TSP Disposable Pastry Bags and Decorating Nozzles. The clear pastry bags are 12" long and fit standard nozzles, like the TSP Decorating Nozzles. Packaged on a 30-piece roll, the easy-to-fill Disposable Pastry Bags eliminate mess and clean-up time. The Decorating Nozzles come in a 24-piece set that includes a cleaning brush. Each stainless steel nozzle is shaped specifically to create different, beautiful designs, like swirls, flowers and roping. The TSP Disposable Pastry Bags on Roll and the TSP Decorating Nozzles are sold separately.



Sculpt landscapes of stripes, scallops and zigzags in icing with the TSP Icing Combs. Smaller than most icing combs, these pink Nylon heads are easy to use to create different textures across the top, around the sides or along the base of a cake. The set of six comes assembled on a key ring for convenient carrying and storing.

TSP Expandable **Pastry Brush**

Add shine to your baked treats with the TSP Expandable Pastry Brush. A 2" brush that can be folded into a 1" size, the Expandable Pastry Brush allows you to vary how much glaze or egg wash you add to the crust of your pastries or breads. Bristles are made of natural boar hair for fine application.

MEDIA CONTACT: Marie Cacciato, 646.230.6942; mcacciato@jbcumberland.com; www.architecproducts.com

BASE BRANDS

Reduce Single Wall Growlers



As craft beer continues to grow in popularity, Reduce™ Single Wall Growlers in 32 or 64-oz sizes are designed to keep carbonation in and damaging light out. This eco-friendly, reusable, stainless steel

growler is compact to easily fit in refrigerator doors. It features two openings for convenient filling, cleaning and pouring. The airtight lid has a silicone seal that traps carbonation to keep beer fresher, longer. A loop handle makes it easy to carry, even when full. Lid doubles as a tasting cup. Ideal for other cold beverages. \$29.99 for the 64-oz; \$19.99 for the 32-oz. Fall 2015. www.reduceeveryday.com

MEDIA CONTACT: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.reduceeveryday.com

Reduce WaterWeek Kids Sports Set



The Reduce™ WaterWeek Kids Sports Set of five colorful 10-oz bottles features bright and bold designs that celebrate football, basketball, baseball, hockey and soccer. Parents will appreciate the practicality of these reusable BPA-free beverage bottles that are eco-friendly and save money versus buying juice boxes or bottled beverages. Comes with a tray that slides in and out of the fridge to keep bottles organized and handy. Each has a different design, so kids know whose is whose. The tray, bottles and sturdy screw-on caps are all dishwasher safe. \$16.99.

Reduce Axis Water Bottles

Reduce™ Axis
Water Bottles
stand out for
their colorful
fresh style,
with a
convenient flip
straw for
hydrating on
the go. New
12-oz. and 16oz. sizes target







kids, tweens and teens, joining the Axis family that also includes a high-capacity 27-oz. bottle for adults. Designed for water and other cold beverages, Axis bottles are made of colorful, lightweight impact-resistant Tritan that's clear to show what's inside for easy filling and topping off. Leak-proof closure for stowing in a lunchbox or backpack without spills. Eliminates the hassle, high cost and environmental waste of buying cold beverages in disposable packages. BPA-free and dishwasher safe.

du * Rauce

Reduce Frostee Thermal Bottles

Time to chill with the new Reduce Frostee Thermal Bottle in bright metallic pink or blue. Sized for kids, this 13-oz double-wall vacuum-insulated bottle keeps cold drinks frosty without chilling the hands. Reduce Fire + Ice technology offers the ultimate in insulation, keeping water, juice, lemonade and more cold for up to 6 hours. Also for warm beverages such as hot chocolate. The threaded spout is attached to the bottle so it never gets lost. A great alternative to buying costly beverages in disposable packaging that can end up in landfills. BPA-free and dishwasher safe. \$12.99 Fall 2015. www.reduceeveryday.com

BLUEAVOCADO

Click-n-Go

Eat lunch in style with BlueAvocado's click-n-go lunch bag. This versatile and functional bag is ideal for work, travel or day trips. The roll top closure with hook and loop secure tabs make attaching to a backpack and other bags easy. The

insulated bag keeps food cold and the 50% postconsumer recycled REPREVE® bottle fabric exterior upcycles up to 4 plastic bottles. Food safe, FDA-grade material is freezer safe. PVC, lead and BPA-free. Easy to clean, the bag can compress flat or roll up compactly when not in use.

Hip Pod

BlueAvocado's shop collection is comprised of functional and versatile products designed to simplify grocery visits, running errands, and even trips to the mall, gym or drugstore. The hip pod is a durable and portable solution that holds up to 25 lbs. and conveniently stows away into the attached

pouch when not in use. This cross-body bag is made from 50% post-consumer recycled REPREVE® bottle fabric, and upcycles 12 plastic bottles. The hip pods are machine washable, which makes them easy to reuse and are available in a variety of colors and patterns.

(re)zip Reusable Storage Bags



Reduce clutter and waste with BlueAvocado re(zip) reusable storage bags. (re)zips replace disposable plastic baggies used for snacks, sandwiches, travel, home organization and more. Available in a variety of sizes, colors, and styles, the transparent design is ideal for identifying contents. Colors help make organizing easy. The leakproof double-lock closure seals in freshness. Food safe, FDA-grade material is freezer safe. PVC, lead and BPA-free. (re)zip gallon is perfect for bulk items and freezing soups and stocks. (re)zip volume has expandable base, comes in ½-cup and 1cup sizes. Using one (re)zip at least twice a week can eliminate 100+ disposables annually.



Convertible Market Tote

Introducing the BlueAvocado Convertible Market Tote, the perfect all-purpose bag for grocery shopping, trips to the farmer's market, the gym and more. The multi-functional design allows for 3 ways to carry: short handles, over the shoulder or as a backpack. The food-safe, FDA-grade lining is also PVC, lead and BPA-free. The Radiant Barrier lining keeps cold food cold and hot food hot. Just wipe clean, it is ideal for a yoga mat and gym clothes, or quick trips to the market.

MEDIA CONTACT:
Paige Davis, 512.461.1603;
paige@blueavocado.com;
www.blueavocado.com

LUIGI BORMIOLI CORP.

Sublime Collection



Luigi Bormioli's new Sublime collection is superb in every detail and made with our SON.hyx formula, creating a

break-resistant, ultra-clear glass that is transparent and will remain so even after 4,000 dishwashing cycles. The subtle design makes Luigi Bormioli's Sublime collection causal enough for everyday use yet bold enough for any daring event! Our 6-piece Sublime collection is simplicity at its finest and consist of 7 oz. Flute, 9.25 oz. White Wine, 13.25 oz. Red Wine, 20 oz. Beverage, 15.25 oz. DOF and 13.5 oz. Carafe w/Cork Stopper.

MEDIA CONTACT: Kim Goodwin, 215.672.7111 ext. 137; kgoodwin@luigibormioli.com; www.luigibormioli.com

Prezioso Collections



It's all about keeping cool with Luigi Bormioli's sensational collections of clear, blue and green

choices. The new Prezioso assortments are fresh with water and beverage glasses, bottles and pitchers, made clearly (or in color) to fit a fashionable lifestyle. Our Prezioso collection is so very refreshing for the summer season and consists of 13.50 oz. Water Glass, 17 oz. DOF, 20 oz. Beverage, 34 oz. Bottle with Cap and 84 oz. Pitcher with Lid & Cooling Tube.

Thermic Travel Mug

Our Thermic collection is handmade double-wall borosilicate glass. The sleek, contemporary design is more than just stylish! The finely constructed glasses are both microwave and dishwasher safe, and although lightweight, they have superior strength and durability. These glasses will maintain the hot or cold temperature of drinks. The double-

wall design prevents condensation to the outer surface when enjoying cold beverages and keeps hot beverages cool to the touch. Our Thermic Travel Mug has a silicone coaster adhered to the outer bottom for cushion and stability. These great travel mugs come in color choices of Blue, Gray and Cinnamon.

Michelangelo Platter

Luigi Bormioli's timeless and comprehensive Michelangelo collection features a full range of complimenting classic pieces for Stemware, Barware and Serveware and now includes our very stylish Platter with Stainless Steel Handles to make entertaining an easy and elegant affair.



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BRADSHAW INTERNATIONAL, INC./GOOD COOK

ProFreshionals Peach Slicer

Specifically designed for peaches, our peach wedger cleanly slices even segments—ideal for pie making or cobblers when preparing



fruit can become a chore. The unique blade shape cuts around the shape of the peach pit, while the storage stand is designed to receive the blade and allow it to cut completely to the bottom of the peach. Even kids can do it safely and without a mess.

MEDIA CONTACT: Bert Tanimoto, 909.476.3884; bert.tanimoto@goodcook.com; www.goodcook.com

GoodCook Air Perfect Nonstick Bakeware

Our Air Perfect collection is a commercial quality, heavy gauge set of pans designed with corrugated texturing that serves two purposes. The channels of air circulate under foods to prevent hotspots and promote more even, better baking. The wavy construction also

contributes to pan strength, with the heavier gauge helping to prevent warping—the overall result is a superior pan and an expensive feel.



Sweet Creations Ice Pop Maker



This Ice Pop freezer makes 10 summer treats at one time. Fill the mold with your favorite fruit juice, smoothie, yogurt, even pudding, and cover with the lid. Each stick slot will suspend a regular sized wooden stick in perfect position. Just freeze and pop them out to enjoy healthy, fun treats anytime.



ProFreshionals Watermelon Tap

Turn any regular sized watermelon into a fun party kegger that can dispense cocktails, fruit punch and more. Just scoop out a watermelon and screw in the tap. Fill with your favorite beverage and it's ready to go! Our set includes 3 screw-in feet that will prop up your watermelon and make this centerpiece the conversation starter of your summer party!

BRADSHAW INTERNATIONAL, INC./

T-Fal Ingenio Zester/ Grater

The etched blade provides optimum citrus grating in both directions. Also great for chocolate, hard

cheeses, cinnamon and more. The nonslip silicone foot rests securely on rim of bowl and the integrated citrus rind peeler provides perfect garnishes. Includes safety cover. Dishwasher safe.

T-Fal Ingenio Measuring **Cups & Spoons**



This set of 5 cups and 5 spoons features arched handles for stablizing. All 10 pieces stack perfectly for convenient storage. Capacities are located on the back of the handles and designed for optimum viewing.

Includes metric equivalencies. Dishwasher safe.

T-fal Ingenio Colander Spoon

Super-sized spoon is perfect for scooping pastas, raviolis and potatoes or large vegetables. The high-temperature nylon resists temperatures up to 450°F. Dishwasher safe.

T-fal Ingenio Rolling Pin



The 12" barrel has a non-stick coating to prevent dough from sticking. The feet keep the rolling pin elevated when not in use, ensuring a clean surface and preventing the pin from rolling away.

MEDIA CONTACT: Troy Schuler, 724.942.4191; troy.schuler@goodcook.com; www.goodcook.com

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BROWNE USA



Cuisipro V Graters

Taking their patented Surface Glide Technology one step further, Cuisipro introduces the V Grater collection, featuring a V pattern design that drastically reduces resistance, increases cutting area and provides better control, so grating is effortless and efficient. The flat frame was designed to provide stability and strength, giving the grater a solid frame that will not bend and will withstand

years of grating. A carefully weighted non-slip handle adds balance to the touch and ensures safer operation. Each V Grater is a precisely crafted instrument, designed to enhance the grating experience. The collection includes six graters.

Bérard Robinia Collection

The new Robinia Collection, by Bérard, includes contemporary hardwood pieces that are artfully crafted from Robinia wood. This strong wood is prized for its hardness, distinct graining and natural durability. The wood is harvested from



MEDIA CONTACT: Rebecca Andexler, 847.989.8172; rebeccaandexler@gmail.com; www.browneco.com

The collection includes a salt keeper, pinch bowl, two cutting boards and a chopping board.

THE COOKWARE COMPANY LIMITED

GreenPan Minis

A pan doesn't need to be big, just big enough. GreenPan's new Mini assortment is the most versatile collection of little pans around! Coated with Thermolon healthy ceramic non-stick coating, each 5" pan serves a different purpose. With 5 pieces total, there's something for everyone. Round and flat for eggs to fit on bagels, square and flat for eggs



to fit on toast, round or square with grill lines for burgers and grilled cheese and a round pancake pan for mini pancakes. The black aluminum body is excellent for heat conduction and the green silicone-wrapped stainless steel handles stay cool.

GreenPan Focus

Add a pop of color to your kitchen! The GreenPan Focus range is available in Black, Burgundy or Turquoise with cream Thermolon healthy ceramic non-stick interior.

Thermolon is PFOA, Lead and Cadmium free, extremely scratch resistant and stick resistant, and requires less fats and oils to cook. Clean up is easy with a damp cloth and soap. Stay cool bake-lite handles in matching colors allow for maximum cooking comfort. This line is available in open stock frypans and 2-piece frypan sets and is expanding to include a 10-piece set. Retail Price starts at \$19.99

MEDIA CONTACT: Jessica Fucale, 914.372.6086; jessica.fucale@cookware-co.com; www.cookware-co.com

CORKCICLE

Corkcicle Canteen

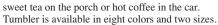
Meet the Canteen, Reinvented, After an overwhelming response from the launch of the Vinnebago last summer, due to customer demand, the Corkcicle team has re-introduced the product in additional sizes and colors to be used with any of your favorite drinks while on the go. The Corkcicle Canteen keeps your drinks cold for 25 hours and hot for 12.

With our signature flat side design, you can drink in-style and don't have to worry about your drink losing its temperature. Available in 14 colors and three sizes. Brand-new!

MEDIA CONTACT: Kim Miller, 617.610.0583; kim@klmpr.com; www.corkcicle.com

Corkcicle **Tumbler**

Introducing the coolest cup. Ever. Brand-new from Corkcicle, the Corkcicle Tumbler is the newest, stylish way to transport your favorite drink on the go. Tumbler keeps drinks cold for up to nine hours and hot for 3. Perfect for that mixed cocktail on the beach,





For a comprehensive look at IHA's Social Media efforts, check out www.housewares.org/networking.

There you'll find links to all of our sites, live look-ins to our twitter feed and Facebook wall and our newest addition, weekly GIVEAWAYS!

> Don't miss your chance to win great member products!













DKB HOUSEHOLD USA CORP.

Cole & Mason Flow Select Oil and Vinegar Pourers

The Oil & Vinegar Pourer with Flow Select adjustable pouring cap to 'seal,' 'drizzle' or 'pour,' features a contemporarystyled glass bottle with stainless steel pourer, held in place with a silicone trim. A key feature is the "no mess & oil return system"- after

pouring, any excess liquid flows back into the bottle and doesn't leave messy residue on the exterior or around the cap. There is also a stainless steel clog-free filter for homemade flavored oils.

MEDIA CONTACT: Sean McNeil, 949.296.3430; sean.mcneil@dkbrands.us; www.dkbrands.com

Zyliss Oyster Tool



Oysters are a delicacy enjoyed in many parts of the world; however, shucking an oyster is a difficult and sometimes dangerous task. It's also a challenge to retain the oyster's own liquor which adds a special flavor to the dish. The Zyliss Oyster Tool offers a silicone pocket and hand guard that provides leverage, protects hand during shucking and reduces loss of oyster liquor. In addition, the knife is constructed with a larger, ergonomic handle for a more comfortable experience. Frustration-free and safe oyster shucking. That's HappyCooking. That's Zyliss.

Les Artistes Coffee, Tea, and Espresso Cups

The Les Artistes espresso, coffee and tea collection is the perfect embodiment of innovation, flair, color and functionality. Each porcelain cup has

in mind, featuring a bold, textured, non-slip silicone cover to protect hands from the heat, while adding color and personality to the home. Available in an exciting array of colors, the collection boasts everything from bright pinks to tonal shades of greys. Offered in three sizes, from the 3-oz. espresso and 6-oz. coffee to the 10-oz. tall cup, whatever the choice of drink, there is a cup that's right for you.



EPARE

Compact Dual Mill

Our newest mill. Thoughtful design, featuring smooth gear transition and large compartments, makes it more durable and easier to use than others on the market. Bring in a twist to your kitchen!



Battery Operated Grinder

This innovative one-hand-use system is ideal for food preparation. Just one soft push of a button and begin automatically grinding your favorite spice. An LED light shines down, so you can always see if you're accurately spicing your food. A perfect way to spice up any kitchen!

MEDIA CONTACT: Mary Martinez, 347.682.5121; mary@epareusa.com; www.epareusa.com

Double Wall Whiskey Glass Set

The double-wall whiskey glass set is creatively crafted from borosilicate glass, a lighter, thinner and more durable type of glass. The double wall glass controls temperature, ensuring that your spirit

ensuring that your spirit stays cold while preventing condensation. Enjoy your beverage in a modern way.

Egg Topper Set



The original egg topper has been improved, using vibration to cleanly score the shell. Sensibly paired with two eggcups and spoons, it makes serving a snap. The perfect soft-boiled egg is served with some toast points, garnished with green, and a shot of pepper. Treat yourself to an English style breakfast.

ESPRO Travel Press for Tea



ESPRO makes definitive tea brewing equipment that delivers your best tasting cup. Our new tea technology automatically stops extraction in a tea press for the first time and our stainless steel vessel keeps it hot for hours. Our new ESPRO Travel Press was just named SCAA's Best New Product for 2015!



INSPIRED HOME

Discover Your Housewares Passion www.theinspiredhome.com









ESPRO INC.

ESPRO Travel Press for Coffee



ESPRO's new Travel Press for coffee delivers grit-free press coffee, and introduces the Paper Filter Pressed Coffee brew method for pour-over style on the go. The vacuum stainless vessel stays hot for hours and stops extraction automatically! From \$35, it redefines brewing of Specialty Coffee on the go. ESPRO Travel Press was also just named SCAA's Best New Product for 2015

MEDIA CONTACT: Sarah Quon, 604.831.9599; sarah_quon@espro.ca; www.espro.ca

FAGOR AMERICA, INC.

Fagor LUX Multi-Cooker



The Fagor LUX Multi-Cooker is a state of the art electric cooker that is a pressure cooker, slow cooker, rice cooker and yogurt maker all-in-one. Additional assist functions such as brown, sauté, simmer, steam and keep warm make this unit a one-pot cooking vessel. Included is a blue, ceramic-coated removable cooking pot that is nonstick and dishwasher safe. Also has automatic locking lid with pressure regulator knob showing Pressure, Steam and Clean settings.

Fagor Premium Pressure Cooker

Fagor's Premium
Pressure Cooker gives
you the flexibility to
cook more delicious
meals for a one-pot
experience. The 5
additional built-in
functions allow you to
cook your beans,
meat, white rice,
brown rice and risotto

to perfection. Simply load the ingredients, press your desired setting and wait for a homemade meal in minutes. The removable cooking pot is nonstick and dishwasher safe. Also has automatic locking lid with pressure regulator knob showing Pressure, Steam and Clean settings.

Fagor Innova Pressure Cooker



Fagor's Innova Pressure Cooker is the latest addition to the Fagor pressure cooker line. Made in Spain, this high-quality Stainless Steel pressure cooker is designed with two pressure settings (High and Low) and sleek ergonomic handles that make for easy opening and closing of the pressure cooker. The 10" diameter base allows for better browning and searing. Unit comes with additional accessories for an even wider array of culinary possibilities.

MEDIA CONTACT: Sara de La Hera, 201.805.2115; sara@fagoramerica.com; www.fagoramerica.com

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www.housewares.org

FRIELING USA, INC.

Single Serve Travel Cups

Colorful, compact and convenient, Frieling's new Single Serve Travel Cups let you take your espresso, cappuccino or



coffee wherever the day may take you. They fit under single serve coffee/espresso machines, in standard car cup holders and into your lifestyle with trendy, space-saving design. Stainless steel double-wall insulation keeps your java at the right temperature for hours. The silicone casing—in bold green, turquoise, pink or black—is comfortable to hold. The attractive stainless steel lid features a rotating open/close system to keep your brew hot and prevent spills. Upper rack dishwasher safe. \$19.95. direct.frieling.com. September 2015.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.frieling.com

Easy Clean Tea Infuser

The patent-pending Easy
Clean Tea Infuser features
an ingenious
removable
bottom for
easy cleaning
and stainless
steel construction.
The micro-etched
stainless steel has
an intricate pattern

of perforations that allows the flavors of tea to flow and develop, while trapping tea leaves inside. The removable bottom is also perforated. Easy to use: fill with tea leaves, place in a cup or teapot, add hot water and steep. After brewing, lift the Infuser out and remove the bottom to dispose of the tea leaves. It is then fast and easy to rinse out the infuser, bottom and lid. Available in medium and large.

Cilio Pluto Mortar & Pestle

Perfect for grinding dry spices such as peppercorns, cardamom or mustard seed, the Cilio Pluto Mortar & Pestle can grind whole spices and herbs quickly and easily, releasing their full flavor and essential oils. Cut from one solid piece of natural green granite provides extra durability and strength. The untreated inside creates a coarse finish to facilitate grinding. The pestle is heavy, yet comfortably shaped for easy crushing, grinding and mixing, with tall, narrow walls that won't let ingredients escape. \$26.95. direct.frieling.com

BLACK CUBE

Frieling's award-winning BLACK CUBE line expands with new Saucepans, Chef's Pan, Deep Skillet, Casserole, plus glass tempered lids. This is the first hybrid pan that combines stainless steel cooking results with easy nonstick clean up, without any compromises. Go ahead and use your metal utensils with this high-performance cookware, which creates the ultimate cooking surface with its raised stainless steel pixels over a recessed layer of PFOA-free nonstick coating. Winner of the 2015 IHA Innovation Award in the

Cook and Bakeware Category. Cookware pieces range from \$99.95 to \$149.95. Lids range from \$23.95 to \$29.95. Summer 2015. Direct frieling.com

GIBSON OVERSEAS, INC.

The Pioneer Woman Collection



Gibson Overseas will be showcasing The Pioneer Woman's debut collection of cookware, tableware, glassware, bakeware and more. Featuring cast iron pans and durable Dutch ovens, The Pioneer Woman cookware is sure to be a staple in everyone's kitchen. The tableware items cater to hosts with a variety of beautiful hues, floral patterns and mix-and-match settings. The Pioneer Woman bakeware brings country charm to the hands of consumers with playful prints. Each piece in the collection evokes the home style and authentic persona that won over thousands of Ree Drummond's fans on her blog and her show on the Food Network.

> MEDIA CONTACT: Brandy Stone, 213.988.8344; bstone@konnect-pr.com; www.gibsonusa.com

To find more new products throughout the year, visit

housewares connect 365

search, plan and communicate

at

www.housewares.org/ housewaresconnect 365



HAMILTON BEACH BRANDS, INC.

FlexBrew® Programmable

Single-Serve Coffee Maker

The FlexBrew® Single-Serve Coffeemaker with removable water reservoir allows the flexibility of brewing freshly ground coffee one minute or a single-serve pack the next. A 40-oz removable water reservoir lets you brew several cups without refilling with water every time.



Hamilton Beach® Party Crock™ Cookset

The cast-iron dish is durable, looks good for any occasion, has excellent heat retention and is also ovensafe. Prepare food in advance, keep the dish in the refrigerator and place on the electric cooking base when it's time to heat. The cordless warming stand uses a tealight to allow you to

serve at the table without a cumbersome cord. Available in red, yellow or blue.

Hamilton Beach Breakfast Burrito Maker

Choose your own fresh ingredients, place the tortilla on the lower plate and pour the egg, cheese & peppers onto the egg plate. Close the lid and in 5 minutes you have a breakfast burrito or breakfast taco ready to go. Fits 6" tortillas and pancak

taco ready to go. Fits 6" tortillas and pancakes, or even make your own pancake or omelet.

Jamba® Professional Citrus Juicer

The Jamba® Professional Citrus Juicer combines heavy-duty metal construction with an acid-resistant finish for maximum juice yield and outstanding durability. With no electricity required and an ergonomic, easy-grip handle, this juicer is simple to use. The juicer's 18" height fits under most kitchen cabinets. Squeeze anything from Key limes to grapefruit. The stainless steel reamer hugs half of citrus securely and filters out seed and excess pulp. Juice is neatly directed into the glass with a drip spout. Removable parts make clean-up easy.

Jamba® Professional Blender

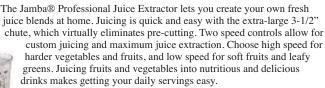
The Jamba® Professional Blender offers powerful blending and versatility in the kitchen with pulse function, infinite speed dial for precise control and four program settings for walk-away convenience. Make family-sized meals with the extra-large BPA-free 64-oz. container. A full-color recipe book with over 150 delicious and healthy recipes inspired by real foods is included. Each recipe offers fresh ingredients, vibrant flavors and easy blending steps.

Jamba® Quiet Blend Blender

The Jamba® Quiet Blend Blender offers powerful blending and versatility in the kitchen with pulse function, variable speed control and a quiet shield for blending

without the loud noise associated with other traditional blenders. Chose from two models: 58915 with a BPA-free 32-oz. container or 58916 with an additional 20-oz. travel cup, blade assembly and flip-top lid. A full-color recipe booklet with 20 delicious and healthy recipes inspired by real foods is included. Each recipe offers fresh ingredients, vibrant flavors and easy blending steps.

Jamba® Professional Juice Extractor



MEDIA CONTACT:
Mary Beth Brault, 804.418.8868;
marybeth.brault@hamiltonbeach.com;
www.hamiltonbeach.com

HIC, HAROLD IMPORT CO.

Benriner Mandolin Slicer from HIC

HIC's 3 exclusive Benriner Slicers provide added ease of use and functionality for the professional and home chef alike.

The high-quality Japanese steel blade produces various shapes and sizes from clean, even slices, to elegant vegetable garnishes, match stick and chunky cuts. Its non-skid silicone base secures it in place when in use, and to add to its stability, the side slopes allow for the slicer to sit securely on the bowl. Its large, easy-to-grasp handle keeps fingers safely away from the blade. The easy turn dial adjusts thickness of slices.

MEDIA CONTACT: Laura Everage, 415.306.4546; leverage@haroldimport.com; www.haroldimport.com

HIC Gravy Strainer and Fat Separator

HIC's new
Gravy Strainer
and Fat
Separator strains
out fat, seasonings
and lumps for
smooth flavorful,
gravy soup, stock and
sauce with less fat and
calories. The wide-mouth
opening offers easier pouring and the 1/4-cup

calories. The wide-mouth opening offers easier pouring and the 1/4-cup markings for easy measuring. Made from heat-safe borosilicate glass (up to 300°F), 18/8 stainless steel and FDA-approved silicone, so it's safe for reheating by stovetop and microwave. Comfort-grip handle keeps hands safely away from hot contents. Pierced strainer removes lumps and large bits and the fine mesh screen for extra filtering. Won't melt, cloud over or transfer odors like plastic separators can; dishwasher safe.

HIC Porcelain Brownie Pan

The HIC Porcelain Brownie Pan is a durable and versatile

versatile baking dish for brownies and cakes,

casseroles and quiche, roasting and serving vegetables and more. It is crafted from fine-quality porcelain for durability and uniform heat distribution so foods bake evenly. Easy-hold handles on both sides offer a comfortable grip and secure transfer in and out of the oven or under the broiler. Safe for microwave, oven, broiler (to 500°F) and freezer. The porcelain browning pan transitions beautifully from oven to table and is dishwasher safe for easy cleanup. 8"x8"x2"deep.



HIC The World's Greatest™ Dual-Action Potato Masher

The World's Greatest™ Dual-Action Potato Masher from HIC is the tool for every day. Made of stainless steel, this tool mashes and rices in one quick and efficient action for the lightest, smoothest, fluffiest mashed potatoes. Equipped with both a ricer and a masher blade, the masher has an extremely efficient spring-loaded action that quickly turns thick and clumpy potatoes into airy and smooth mashed potatoes. With its unique design and ease of use, this truly is the World's Greatest Potato Masher. 9" long.

HONEY-CAN-DO INTERNATIONAL LLC

The Original Indispensable Double Dispenser

Suitable for a wide variety of dry foods, this convenient storage and portion control solution dispenses approximately one ounce with each twist. Ideal for parents and health-conscious consumers. Each canister holds 17.5 ounces of dry food.



Vac 'n Save 17-Piece Rectangular Set with Pump



Store dry foods and liquids in these airtight, leakproof containers. Hand-held pump seals freshness and flavor by keeping out moisture and air. Side buckles create an additional seal.

20-Pack Velvet Hangers with Cheetah Print

Beautiful, soft and durable, this clothes hanger is contoured to keep shirts, dresses, jackets and pants

perfectly wrinkle-free. Durable metal

construction provides strength, reliability and long-lasting beauty. Cheetah print velvet coating is gentle on delicate garments and provides a nonslip surface that holds fabrics beautifully in place.



These all-purpose storage nested baskets can be used in any room without detracting from the look of your home. Each basket's sturdy frame and steel handles ensure it can handle whatever you store in it, from toiletries to linens to sports equipment. Sustainable water hyacinth lets you organize your home while helping to save the planet.

MEDIA CONTACT: Arielle Dunn, 331.201.5751; adunn@honeycando.com; www.honeycando.com

IGNITE USA, LLC

Contigo® AUTOSPOUT® Ashland Water Bottle

The leak-proof Contigo® AUTOSPOUT® Ashland features a secure, screw-in angled straw that gets to the bottom of the bottle, making sure you never leave a drop behind. Simply "Press to Refresh™" with this convenient on-the-go water bottle, which also features a protective spout to help keep out dirt and germs, a button lock that prevents accidental pressing of the AUTOSPOUT button and a



carry clip to attach to bags, backpacks, gear and more. Ashland is available in a XXL 40 oz. capacity, in addition to the traditional 24 oz. and 32 oz. options. Suggested Retail Price: Starting at \$12.99

MEDIA CONTACT: Kristi Helm, 312.754.1890; Kristi.Helm@newellco.com; www.GoContigo.com

Contigo® AUTOSEAL® Gizmo Sip Kids Water Bottle

The Contigo® AUTOSEAL® Gizmo Sip features Contigo's popular 100 percent spill-proof AUTOSEAL technology. Kids simply press the button to drink and release the button to automatically seal between sips. Designed to engage curious minds, the Gizmo Sip features colorful parts, fun patterns and a transparent lid that allows glimpses of internal mechanisms. A spout cover



helps keep out germs and protects the mouth piece when not in use, and an innovative easy-clean lid opens for complete cleaning access with no loose parts. It also features a flexible carry handle that has a soft, comfortable grip for kids on-the-go. \$9.99

Contigo® AUTOSPOUT® Gizmo Flip Kids Water Bottle

The Contigo® AUTOSPOUT® Gizmo Flip features Contigo's AUTOSPOUT technology plus a spill-poof valve that eliminates spills even when the spout is in the open position. The Gizmo Flip is outfitted with colorful parts, fun patterns and a transparent lid that allows glimpses of internal mechanisms to engage curious minds. Its



one-touch lid pops-up for easy one-handed drinking from a straw, and its new angled straw design allows children to easily drink every last drop. It also features a flexible carry handle that has a soft, comfortable grip for kids on-the-go. Suggested retail price: \$9.99



Contigo® AUTOSEAL® Metra Travel Mug

Never spill another drop with the Contigo® 16 oz. AUTOSEAL® Metra Travel Mug. The Metra is equipped with the patented, spill- and leak-proof AUTOSEAL® lid and designed with a double-wall, vacuum-insulated Thermalock™ technology to keep beverages hot for 5 hours or cold for 12 hours. The mug's sleek, matte finish and stylish, patterned grip make it a flaunt-worthy fashion accessory. Metra features a new rotating lid mechanism, CleanGuard™, which protects the drinking spout while on the go and automatically locks the AUTOSEAL button for added assurance. Metra will be available in several modern color combinations starting this fall. \$24.99

ILLY CAFFE NORTH AMERICA, INC.

Francis Francis Y5 Milk

Experience the simplicity at home every day. Y5 Milk is the first one-touch milk illy iperEspresso machine allowing you to make cappuccino and latte macchiato with a single touch. Espresso and milk come together for a variety of espressobased beverage



options. Choose from a regular espresso to the creaminess of steamed milk, alone or with coffee. It also features the convenience of hot water for teas and herbal infusions. Its compact size, easy operational design and removable milk tank make it the most versatile model of the whole range. Offers six beverages: Espresso, Lungo, Cappuccino, Caffe Latte, Steamed milk, Hot water.

MEDIA CONTACT: Adam Paige, 914.253.4436; adam.paige@illy.com; www.illy.com

Francis Francis Y5 Duo

Whether you're in the mood to savor a full bodied espresso or rich aromatic cup of coffee, the NEW Y5 Duo does both at the touch of a button. This simply designed machine utilizes the highest



quality standards including a proprietary brewing technology that never allows the coffee to come in contact with the machine, thus insuring the purist espresso and coffee, cup after cup. The compact Y5 features a sleek and sturdy aluminum and tempered glass body, convenient front panel controls and water tank. For exclusive use with illy iperEspresso capsules and our NEW iper Coffee Capsule.

iperEspresso Capsules

The illy iperEspresso
Capsule System lets you
prepare extraordinary
espresso and cappuccino at
home with ease and
simplicity. Each capsule
contains approximately
seven grams of perfectly
roasted and expertly
ground 100% sustainablygrown Arabica illy coffee
with a smooth, rich and



full-bodied taste. The result is an authentic Italian coffee that is flawlessly consistent, smooth, balanced and never bitter. iperEspresso capsules are compatible with the Francis Francis X1, X7, X7.1, X8, Y1, Y1.1, Y5, Y3, or Gaggia Espresso machines.

iper Coffee Capsules

Experience the pleasure of illy coffee like never before—introducing the newest coffee innovation from illy, the iper Coffee Capsule. This intelligently designed capsule features a high performance mini-filter that precisely brews a mug of aromatic



Medium Roast coffee with the smooth rich taste that can only be illy. Each cube contains 18 coffee capsules.

INTERDESIGN, INC.

Wire Basket Collection



The Classico Wire Baskets from InterDesign feature an industrial steel design and a chic satin finish. These storage baskets are designed to fit in drawers and have built-in handles to help you carry items from pantry to table or from room to room. The versatile baskets are practical for kitchens, bathrooms, closets, offices and craft rooms. Store dry goods, cleaning supplies, linens, crafts and more! Simply wipe clean with a damp cloth, and reuse around the home.

MEDIA CONTACT: Amy Kuhn, 440.248.0178; kuhn@interdesignusa.com; www.interdesignusa.com

Metro Soap Pump Collection Clarity Vanity Tray



The Metro Soap Pumps from InterDesign feature a sleek, aluminum base with a brushed silver pump head. These rustproof soap pumps compliment stainless steel kitchens and gives any bathroom décor a modern touch. Over time, you'll discard fewer plastic soap bottles and chemicals with InterDesign's reusable, eco-friendly soap pump collection.



The InterDesign Clarity Vanity Tray is a great addition to any vanity! It features 2 tiers of storage for jewelry, cosmetics and more. The top tier swivels out for easy access.

Vine Bath Accessories

The InterDesign Vine Bath Collection brings decorative organic design to your home. The Vine Collection features a leaf pattern in a chic satin finish that freshens up any bath décor.



INVISIBLE GLASS

Invisible Glass

What's the most tedious item to clean in your home? Most consumers name mirrors, glasstop stoves, glass tables and glass doors and windows because of their constant accumulation of finger prints, pet slobber, dust and everyday grime. Invisible Glass makes easy work out of these



difficult chores. The QuickDry™ formula evaporates fast for a steak free finish leaving surfaces cleaner. Because it's free of dyes, soaps and scents, it won't leave behind film or residue to attract dust and dirt so you'll clean less often. And it's specifically formulated for glass so it will never scratch or dull.

MEDIA CONTACT: Victoria Miville, 717.806.6052; vmiville@stonersolutions.com; www.InvisibleGlass.com

Invisible Glass Reach & Clean Tool



Easily clean hard-to-reach glass surfaces including tall windows and mirrors and beneath glass tables. The Invisible Glass Reach & Clean Tool includes three washable and reusable microfiber bonnets to quickly attract and remove more dust and grime.



J. K. ADAMS CO.

Champlain Collection



The design of this collection was influenced by Lake Champlain in the Northeast Kingdom of Vermont. The rich grain of the Ash and the grey tones of the Driftwood finish are complimented by locally handcrafted, galvanized trays and accents bringing together a blend of cottage and nautical styles. Both of the new rectangular Champlain trays feature a removable Ash wood insert for easy cleaning. The Lazy Susan and Round Serving Tray are finished with a fixed, galvanized band around the sides. These serving pieces would accommodate anything from a favorite fondue to a martini mini-bar.

MEDIA CONTACT: Susan Jardina, 850.991.0158; jarcom@mediacombb.net; www.jkadams.com

Lazy Susan

The Lazy Susan remains a favorite centerpiece for casual dining and festive



events. J.K. Adams takes this tabletop icon and raises the design to a functional yet rich and memorable tabletop service and décor. The Artisan Collection is produced from North American Maple with a warm, teak oil finish and is accented with thin grooves. The Walnut Collection shows off the rich tones and dramatic grain pattern of North American Walnut. The Lazy Susans each have a gentle recess underneath and a smooth bullnosed edge. They spin with smooth, ball-bearing swivels atop a padded base to prevent scratches on the tabletop.

Morgan End Grain Collection

The new J.K.
Adams Morgan
End Grain boards
have taken the end
grain category to
another level with
special features and
Vermont-made quality.

Features include imbedded, beautifully designed handles that allow cooks to easily maneuver the boards, which is important because of the weight and scale of end grain boards. The permanently attached, anti-slip, silicone feet keep the boards in place so they don't rock or move on countertops, protecting surfaces, especially natural materials such as soapstone. The light-colored boards are made from Maple with a teak oil finish, the dark-colored boards are made from Cherry with a teak oil finish.



Hudson Collection

Bring the curves and bends of the Hudson River indoors with this stunning collection of Walnut and Maple serving pieces and Chip & Dip Boards. The collection includes three contemporary shapes: an hourglass, an oval and an artist's palette. Each board is undercut for easy carrying and provides a lovely backdrop for presenting appetizers. All have a clear teak oil finish. The Chip & Dip Boards are designed to display appetizers, crackers, breads and crudités while the 5" Stoneware bowl holds dips, oils and spreads. The Hudson Collection is made in Dorset, Vt.

JURA INC.

Capresso MG900 & MT900 Coffee Maker

A kitchen essential enhanced with modern technology and style, Capresso's newest programmable coffee maker features beautiful stainless steel housing for superior strength and your choice of a glass or thermal carafe. The Capresso MG900 (with



glass carafe) and MT900 (with thermal carafe) can rapid-brew up to 10 cups of coffee in less than 7 minutes, for maximum flavor and aroma. Advanced features include stainless-steel lined heating system, removable water tank visible from the front, programmable options and more. \$99.99 to \$149.99. September 2015. www.capresso.com

Capresso Triple Brew



There's nothing else like it on the market: the Capresso Triple Brew is three brewers in one. This slim, space-saving model—less than 7" wide—can brew a cup of single serve coffee, a 42-oz. carafe of coffee or it can rapid-brew tea. Enjoy single serve convenience every day with this advanced model that brews a large or small cup of delicious coffee in less than 60 seconds. Because there are no expensive pods or capsules required, the Triple Brew is environmentally friendly and saves money with every cup, indulging your senses with a fresher brew. \$179.99. September 2015. www.capresso.com

JURA J95

The Swiss-made JURA J95 with a hand-finished carbon front is a real style statement and the technology inside is destined to impress with its quality, performance and visionary



innovations. This is the first JURA model enhanced with handsome handcrafted carbon, a robust, lightweight material often used in aviation, aerospace and luxury cars. Operation is intuitive and easy thanks to the color display with Rotary Selection that lets you choose your favorite specialty coffee beverage and customize it to taste. \$3,399. www.lstincoffee.com. August 2015.



JURA IMPRESSA A9 One Touch

The JURA IMPRESSA A9, a smart new automatic coffee center with innovative slide and touch technology. Fun and easy to use, it offers intuitive operation via a self-explanatory color touch screen display. Twelve specialty options are available at the touch of a button, including, for the first time ever, latte macchiato doppio and cappuccino doppio, with maximum coffee flavor crowned with fine, feather-like milk foam. \$1,799. Sur La Table.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.capresso.com

KUHN RIKON CORP.

Mise en Place Set



Prep like a pro with the new Mise en Place Set from Kuhn Rikon. This colorful three-piece set is ideal for measuring and organizing ingredients when making soups, stews, baked goods and more. Each container comes with easy-to-read markings that measure from ½ cup to 2 cups of liquid or dry ingredients (50-100 ML). The flat edge is designed to scoop items from the cutting board. Side grips make the containers easy to hold. Available in red, green and yellow. \$10. www.kuhnrikonshop.com. August 2015.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.kuhnrikon.com

Ultimate Auto Opener

The Kuhn Rikon
Ultimate Auto Opener
is a traditional style
can opener with a
twist. This
handy Swissdesigned tool
is your go-to gadget
for opening cans, bottles,
pop tabs, pull-tabs and more.
Available in orange, red, white, green
or blue. \$12. www.Amazon.com.
September 2015.

Ultimate Auto Safety Opener

Kuhn Rikon's Safety LidLifters—can openers that lift lids straight off a can, with no sharp edges and no contamination of food-have raised the technological standards for an everyday kitchen essential. Now Kuhn Rikon presents the next generation of advanced can openers with the Ultimate Auto Safety Opener, a multi-tasking tool designed to open cans, bottles, pop tops and pull tabs, with little effort. \$24. Available in red, white, black. www.kuhnrikonshop.com. September 2015.

Fast Wrap

Kuhn Rikon solves an everyday kitchen problem with Fast Wrap, for carefree storage and handling of aluminum foil and plastic wrap. Avoid tangles and hassles with this easy-to-load container that makes it easy to measure and cut. It works with standard size rolls of aluminum foil and plastic wrap that are up to 13" in length. A window shows the contents inside, for quick and easy identification. A sharp blade, tucked inside for safety, provides a clean cut when you close and push the lid. Available in red or blue. \$24. www.kuhnrikonshop.com. September 2015.

visit IHA online at

www.housewares.org

LIFETIME BRANDS, INC.

BUILT Lunchpack Union Square Backpack with Zip Off Lunch Tote

Perfect for life on the go, the BUILT Lunchpack Union Square Backpack features a detachable insulating lunch tote, making it a great option for carrying daily essentials and your lunch in one compact backpack. The detachable lunch tote offers heavy duty insulating lining to keep food and drinks hot or cold for hours, and it zips off

the backpack, making it easy to store your meal in the fridge and easy to keep clean. Made from 900 denier poly canvas, the backpack features air mesh straps for carrying comfort and includes a padded area in the main compartment for electronic devices.

MEDIA CONTACT: Lisa Lochner, 516.740.6723; lisa.lochner@lifetimebrands.com; www.lifetimebrands.com

BUILT Lunchpack Verdi Tote Bag with Zip Off Lunch Bag

Step out in style with the Built
Lunchpack Verdi Tote Bag
featuring a detachable lunch
bag that makes it easier to
carry daily essentials and
lunch in one sleek bag.
The detachable lunch
tote has heavy duty
insulating lining to keep
food and beverages hot or
cold for hours. Made from
900 denier poly canvas, the
Verdi Tote Bag has an external

Verdi Tote Bag has an external neoprene pocket, perfect for holding a water bottle or umbrella, and includes an elastic strap to secure smaller items. The fully lined interior features a zipped pocket to store valuables. Also has dual handles and a faux leather grip.

BUILT Gourmet
To Go Lunch Tote

BUILT's best-selling lunch tote, the Gourmet Getaway, has been upsized to accommodate more of your favorite foods and drinks. The BUILT Gourmet To Go Lunch Tote offers 30% more room and makes it easy to transport snacks, meals and drinks

to school, work, the park or anywhere on-the-go. Made from machine washable insulating neoprene (the wetsuit material), the tote is reusable, durable, and stain, tear and water resistant. The neoprene also stretches to fit a variety of food and drink containers. It features a secure zipper closure, stores flat, was tested for lead safety and phthalates, and is PVC and BPA-free.



BUILT Origami Wine Gift Bags

Whether it's a \$5 or \$50 bottle of wine, any bottle is sure to be the talk of the party when presented in a BUILT Origami Wine Gift Bag. These stunning wine bags are available in vibrant, colorful patterns and feature an ingenious origami design that compresses flat when not in use. Each Origami Wine Gift Bag comes with a "to/from" tag and is made from extremely durable paper. From every angle, these wine gift bags are the chicest gift options around. Each bag holds one 750ml-1L bottle. \$17.99 for a set of three.

MACE SECURITY INT'L.

Mace® Brand Exquisite

Pepper Spray Introducing the Mace® Brand Exquisite Pepper Spray line! Where fashion meets safety and security, it's safety that reflects your style. Carry this discreet and stylish cosmetic case design that's easy to carry when going out or for everyday protection. You can safely DEFEND YOURSELF in a threatening situation with the effective power of Mace® Brand Maximum Strength Pepper Spray Formula, 10% OC Pepper. These units also include our signature UV Dye, which is an invisible marking dye, that may help police identify your attacker using ultraviolet light. Trust the Brand, Mace® Brand. Just spray and get away!

MEDIA CONTACT: Jessica Adanich, 440.424.5395; jadanich@mace.com; www.mace.com

Mace® Brand Nite Beams™ LED Safety Wear

Be seen, be safe with Mace® Brand Nite Beams™ LED safety products. A recent World Health publication on road safety and visibility concluded that inadequate



visibility was an important contributing factor to cyclists and pedestrian accidents. Mace® Brand Nite Beams™ LED safety products provide high visibility from dusk 'til dawn and are ideal for running, walking pets, directing traffic, road crews and first responders. They are battery powered and easy to use. Each product has a steady light mode, a flash mode and an off mode.

Mace® Alert 911

The Mace® Alert 911 is a one-touch direct connection to 911. In the event of an emergency, be one push away from assistance.
Emergencies happen, be prepared 24/7 with the Mace®



Alert 911 at your side. This device works anywhere in the U.S. that has a cellular connection and requires no monthly fee! It is cell phone carrier agnostic, meaning it requires no signed contract or agreements. It's a one-time purchase for a one-touch connection to 911. Security for everyone: children of all ages, college students, lone workers and active or homebound seniors. Batteries are included.



Mace Alert Wifi

The MaceAlert™ WI-FI is a Wireless Alarm System that is designed for consumers seeking basic security and protection without the complexity and cost of monitored systems from professional alarm companies. The system's control panel and sensors use wireless communications technology for easy installation while maintaining reliable detection of anyone gaining access through protected windows, doors and passageways. Whether seeking a security solution for intruder deterrence or monitoring the safety of elderly family members and toddlers when wandering into unsupervised areas, the

MaceAlert[™] WI-FI system gives you peace-of-mind by instantly alerting when a protected opening or passageway has been breached.

MALCO PRODUCTS, INC.

Zud® Heavy Duty Cleansers

Powerful enough to remove rust, mineral deposits and hard water stains from sinks, toilet bowls and bathtubs, Zud® Heavy-Duty Cleanser is a gentle, yet hardworking, cleaner for inside and out, right down to the shine. Trust it to safely clean copper, brass, bronze, aluminum, iron, pewter, ceramic, porcelain, stainless steel and laminates without a

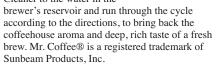


scratch. Available in a cream or powdered cleanser, it is so versatile, it even removes the baked-on barbecue grill grease, nasty marks on fiberglass boats or rust on the patio left from last year's flower pot. Zud® works where ordinary cleansers fail.

MEDIA CONTACT: Sarah Capucini, 330.753.0361 ext. 308; andrea.topper@malcopro.com; consumerproducts.malcopro.com

Mr. Coffee® Coffeemaker Cleaner

Think your old coffee maker would ever make a great cup of coffee again? Mr. Coffee® Coffeemaker Cleaner perks up any traditional coffee brewer or single cup machine, descaling and cleaning to ensure a fresh brew. It removes lime, calcium, hard water deposits and left over coffee oils. Just add the citrusbased Mr. Coffee® Coffeemaker Cleaner to the water in the



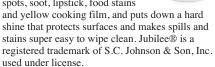
MR.C@FFEE
COPIES MARKE
CLEARER

IN das Single
CLEARER

In Clearer

Jubilee® Kitchen Wax

Re-created using the original formula, today's Original Jubilee® Kitchen Wax and Cleaner is the same effective product as it was when it was first introduced. An easy-to-use liquid cream that cleans, shines and protects, the multi-purpose cleaner works great on wood cabinets, appliances, ceramic tiles, vinyl, leather, chrome fixtures and laminated plastic. Removes grease spots, soot, lipstick, food stains





Twinkle® Polishes and Cleaners

For over 50 years, American households have trusted the Twinkle® brand for its superior silver, brass and copper cleaning and polishing products. This nostalgic brand is being re-introduced as a full line of products that offer cleaning solutions for metals, as well today's common household surfaces including stainless steel and granite. Trusted for generations, Twinkle® Silver Polish and Twinkle® Brass & Copper Polish feature built-in applicators designed to make cleaning copper pots or silver flatware and jewelry super easy. Their anti-tarnish protection maintains a mirror like finish to keep metals glowing to impress those special guests!

MARCATO S.P.A.

Marcato Atlas 150 Electric Pasta Machine

Marcato Atlas pasta
machine with
motor. The
Atlasmotor, from
the Marcato
Classic line,
brings together
Atlas 150 and the
Pastadrive motor. Extremely

Pastadrive motor. Extremely practical - our most popular pasta maker. Easy to use, motor driven.

Marcato Tacapasta

The Marcato Tacapasta pasta drying stand is a practical way to hang sheets and cut strips of pasta to dry. The pasta hangs vertically, utilizing valuable countertop space.



MEDIA CONTACT:
Paul McCauley, 269.697.9791;
Paul.McCauley@MarcatoUSA.com;
www.marcato.it

Atlas Marcato Cookie/ Biscuit Press

Atlas Marcato Cooki/Biscuit Press. Make cookies at the press of a handle! Easy to use, easy to clean.



Marcato Dispenser

The Marcato Dispenser is great for sugar, flour or cocoa. It is extremely practical for flouring your pasta sheets when treating your Italian pasta



specialties or powdering your freshly baked cookies, made with the Marcato Cookie Press, with cocoa or powdered sugar.

To find more new products, visit

housewares connect 365

Create a free briefcase and save companies you contact frequently.

Visit

www.housewares.org/ housewaresconnect 365



MARTIN'S HOME WARES DIV. MARTIN'S FURNITURE

Morocco 16" Lazy Susan

A functioning lazy susan during meals and a work of art when the table is cleared. Inspired by Moorish design trends, the intricate yet simple design

beautifully

complements any modern home. Each handcrafted piece is made from premium select maple, and features a laser engraved motif over a tobacco brown stain that's sealed with an FDA food grade finish. The heavy duty ball bearing mechanism offers a lifetime of effortless turning mounted on a solid maple base. Clean with a soft damp cloth. 16" D x 4" H. Suggested retail \$124.95

MEDIA CONTACT: Gladys Ream, 717.273.1006; outdoorsindoors2@aol.com; www.martinsfurniture.us

Healthy Living Cutting Board™ Culinary Collection

The Healthy
Living
Cutting
Board™
culinary
collection is
designed to
help prevent
cross
contamination, in the
kitchen. Each



board features contrasting wood sides and is engraved with a description for its use. Boards stack conveniently in a storage center that keeps them organized and within reach. Handcrafted from premium hardwoods that are kind to cutlery, each board is guaranteed to last a lifetime, even in the toughest culinary kitchens. Boards are 12" x 16" x 1-34". Storage center is 18"W x 13-1/2" D x 13"H. Suggested retail \$459.95

Ambrosia Cater Caddy

The Ambrosia Cater Caddy is the "perfect

accessory" for entertaining! Handcrafted from Ambrosia Maple admired for its unusual grain and striations of color, every piece is oneof-a-kind. Truly unique



in beauty and functionality, you can remove and change the pieces around to separate into various size compartments for your entertaining and storage needs. With distressed pewter finish handles and versatility, it easily stores and transports many items. Great for condiments, sauces, napkins, flatware, salt & pepper, etc. Ideal for barbecues, indoor entertaining and artful storage for the countertop. 14 ¼" W x 11" D x 6"H. Suggested retail \$99.95.



Metro Kitchen Island

The Metro Kitchen Island is designed for smaller kitchens that need additional work and storage space. It features a solid walnut top and solid maple base with an upper shelf that holds seven bottles of wine. The lower shelf stores bowls, pans, dishes and small appliances. The large drawer provides ample space for tools and flatware. Three distressed pewter finish handles offer a place for hanging towels and utensils. Outfitted with four casters, two that lock to hold in place. Outside dimensions 36" W x 20" D x 33" H / Easy to assemble. Suggested retail \$995.

MASTRAD, INC.

Eclair Kit

This kit includes 6 colorful silicone molds that can be used to bake, fill and glaze éclairs—each has its own glazing design; a deco pocket to make fast work of filling the molds, filling



the éclairs and decorating them with precision; and a great receipt booklet with tips and recipes to inspire your creative side!

Cupcake Pops Kit



flexible, nonstick 100% silicone mold that is lined with 24 baking cups and a lid for perfectly-shaped mini-cupcakes. A small deco pocket with three pastry tips makes fast work of filling the baking cups and decorating your cupcake pops with precision. The great recipe booklet offers tips and recipes to inspire your creative side!

Choco'Minute Microwave Fondue Set



and more. The set is easy to use—quickly melt the chocolate in the double-boiler bowl, directly in the microwave—and practical—the heated water in the double-wall bowl keeps the chocolate warm for up to an hour.



Super Pop Popcorn Maker

Just pour the popcorn kernels into the bowl, cover with the lid and cook in the microwave for a few minutes (1 min. for 4 oz. of kernels). Don't dirty a second bowl, you can serve the popcorn straight from the bowl. Eliminate preservatives and artificial ingredients, no oil or butter is needed so you can serve healthy popcorn in minutes.

MEDIA CONTACT: Charlotte Sandler, 213.225.4409; csandler@konnect-pr.com; www.mastrad.us

MAVERICK INDUSTRIES, INC.

Maverick Bluetooth BBQ Thermometer

Download the app through the App Store or Google Play. The ET-735 Bluetooth Thermometer is equipped to handle up to four probes to monitor food cooking on your grill or



in the oven. The probes and wire are high-heatresistant and will tolerate up to 716° F. The color display on your Smart Phone or Tablet lets you select foods and preset temperatures for 6 regular meats and 9 Game meats. The unit will alert you via Smart Phone or Tablet when your food reaches the set temperatures, and it has a timer function for each probe setting.

MEDIA CONTACT:
Peter Chapman, 732.417.9666 ex 209;
pchapman@maverickhousewares.com;
www.maverickhousewares.com

Maverick Wifi Digital Chef

Digital Chef by Maverick delivers a great roasting or grilling experience. The thermometer tracks the internal temperature of the food cooking in



your oven or on the grill and then transmits the temperatures over WiFi using your home router to your Android device where the Digital Chef app is running. The Digital Chef app monitors the cooking progress and alerts you when your food is done. Select from preset temperatures for all types of meats calibrated for doneness or use your own. The app has a recipe library where you can store your best results and import recipes from the internet.



INSPIRED HOME

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MICROPLANE

Microplane Elite Box Grater

The new Microplane Elite Box Grater is a space-saving 5-in-1 grating tool sporting five Made in the USA stainless steel Microplane blades: Fine, Coarse, Ultra



Coarse, Ribbon and Large Shaver. One of the two larger panels cleverly combines two blades - Fine and Coarse. The Elite Box Grater features a contemporary ergonomic design that is both stylish and durable for long-lasting use. The nonslip handle and rubberized bottom provide maximum comfort, leverage and stability when grating a myriad of ingredients on any of the five blade surfaces. A removable bottom tray catches grated ingredients and eliminates messy clean up.

Microplane Rotary Grater



Microplane introduces its new conical-shaped Rotary Grater featuring a Made in the USA stainless steel Microplane blade. The signature Microplane Fine blade effortlessly grates hard cheese, such as Parmesan, as well as chocolate and nuts for garnishing dishes tableside or prepping ingredients for cooking and baking. An extra-large hopper makes it possible to grate a generous amount of cheese and other ingredients at one time. The unique funnel shape with expanded opening ensures that grated ingredients dispense quickly and easily. Sturdily crafted in creamy white, the durable and lightweight Rotary Grater requires minimal effort and yields maximum results.

Microplane Garlic Cutter

Featuring an original, Made in the USA Microplane blade, the new Garlic Cutter transforms peeled garlic cloves into uniformly



cut, delicate strands within seconds—all with minimal hand contact, effort or mess. Unlike a garlic press, which crushes cloves into a paste, the Garlic Cutter produces finely textured garlic pieces that retain all of their natural oils for optimum flavor in all food tasks, such as sautéing vegetables or making vinaigrettes. Featuring a modern square shape with rounded edges, the Garlic Cutter's diminutive dimensions (3.5" x 1.5" x 3") belie the tool's ability to generously accommodate up to three cloves of garlic.

MEDIA CONTACT: Julia Stambules, 914.961.0282; JStambules@jspublicrelations.com; www.microplane.com



Microplane Herb Mill

The manual style Herb Mill finely cuts parsley, dill, cilantro, mint and other leafy fresh herbs with a simple twist of the wrist—a boon to cooks who find prepping herbs with a knife both tedious and time-consuming. The scissor-like action of the Herb Mill's two razor-sharp blades, one of which is permanently attached to the base to make disassembly for cleaning easier, flawlessly cuts herbs into a fine mince without tearing or bruising. The innovatively designed, dual-purpose Herb Mill includes a removable herb stripper with three differently sized holes to easily strip commonly used stemmed herbs.

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www.housewares.org

OREGON SCIENTIFIC

Alize Weather Line



The Alize
Weather Station
Line delivers on
all your weather
needs and sleek
design. Select
the version that
fits your style.
Atomic clock,

indoor/outdoor temp, memory function and more!

PROJI Clock Collection

PROJI Projection Clocks give you all the information at one glance. Features include adjustable projection arm, date, time, dual alarm, weather forecast and more.



WMR89A Wireless Pro Weather Station

Full-feature, wireless weather station that lets you track weather like a pro! Easy-to-read iconic display, long-range transmission, 7-day data logger and so much more.



MEDIA CONTACT: Sheila Tayebi, 978.902.3334; stayebi@360pr.com; www.oregonscientific.com/us



DreamScience by Oregon Scientific is a brainwave-oriented sleep companion and alarm clock that combines two clinically proven technologies to unconsciously soothe your mind for a more satisfying slumber, while waking you calmly and naturally.

PACKIT, LLC

Freezable Carryall Lunch Bag



With the good looks of a shoulder bag and the cooling power of a PackIt, the Carryall lets you chill a big salad or large meal on the go and look super-stylish doing it. Its gel-lined walls chill a large meal, a snack and a 12-oz. drink for up to 10 hours. Unlike other lunch bags that require ice packs, the cooling is built right into this tote. There's plenty of room for wide food containers, and it even has a storage pouch for utensils and personal items.

MEDIA CONTACT: Holly Eagleson, 347.524.3052; holly@packit.com; www.packit.com

Freezable Lunch Bag



PackIt's best-selling Freezable Lunch Bag has helped millions of families take safe, healthy meals everywhere without the need for burdensome ice packs. And now it's available in 10 new patterns that are perfect for back to school or showing off your style at work. The bag's gellined walls chill a meal and a 12-oz. (340ml) drink for up to 10 hours. The Freezable Lunch Bag is the only all-in-one product that lets you take fresh food anywhere without worrying whether it will spoil. It's perfect for school, work, the sports field, travel or just about anywhere.

Freezable Deluxe Lunch Bag



Looking for the perfect large lunch cooler that keeps cold all day? The Freezable Deluxe Lunch Bag is 40% larger than PackIt's Freezable Lunch Bag and easily accommodates wide food containers. The bag's gel-lined walls chill a large meal, a snack and a 24-oz. (710ml) drink for up to 10 hours. It's ideal for carrying breakfast and lunch together to work or school. It's also perfect for day trips and outdoor activities like camping, hiking, hunting and fishing.

Freezable Picnic Bag

Why should lunch bags have all the fun? The party-sized Freezable Picnic Bag is the perfect travel companion. Its gellined walls chill food and drinks for four or a six-pack for up to

10 hours. PackIt's Freezable Picnic Bag lets you enjoy the freshest food and drinks at picnics, the beach and campsites. It's also excellent for tailgates and sporting events!

PERFECT COMPANY

Perfect Bake™ Smart Scale



This patented app-controlled smart baking system turns anyone into a master pastry chef, guaranteeing perfectly

& App

delicious results. The smart digital scale connects to an innovative app (iOS/Android) on your tablet or smartphone. Just pour ingredients directly into the mixing bowl on the scale and watch as the virtual bowl fills up in real time. No measuring cups/spoons required. App features include: recipe scaling (to serving size, pan size/shape, or the least ingredient); virtual pantry; shopping list creator; in-app timers; portioning meter and how-to videos. Choose from hundreds of recipes or add your own. Includes three color-coded mixing bowls. MSRP: \$49.99

MEDIA CONTACT: Linda Krebs, 646.824.5186; LK@LKPublicRelations.com; www.perfectco.com

Perfect Drink® Smart Scale & App

This patented app-controlled smart bartending system allows anyone to make world-class cocktails at home. The smart digital scale connects to an



innovative app (iOS/Android) on your tablet or smartphone. To make the perfect drink, simply place the included shaker or any drink container on the scale, adjust the serving size, follow onscreen instructions, and watch as the virtual glass fills up in real time. Perfect Drink senses the perfect pour, tells you when to stop and even fixes your drink if you over pour. Choose from 400+ recipes, add your own or check the virtual cabinet for inspiration. MSRP: \$49.99

Perfect Drink® Pro Wireless Scale & App

This Pro edition of
Perfect Drink features a
premium, stainless steel,
smart wireless scale that
automatically connects
to the Perfect
Drink app via
Bluetooth 4.0.

Bluetooth 4.0. Designed to accent any modern-day kitchen, this professional grade scale in

professional-grade scale is the most accurate kitchen scale on the market, measuring from 5 kg down to 0.1 grams. It has a backlit LCD screen as well as directional buttons, which can be used to navigate the app and even light up to correspond with any in-app actions. The scale also functions independently as a standalone kitchen scale with built-in timers. Includes premium app content. MSRP: \$99.99

Perfect Bake™ Pro Wireless Scale & App

This Pro edition of Perfect Bake features a premium, stainless steel, smart wireless scale that automatically connects to the Perfect Bake app via Bluetooth 4.0. Designed to accent any modern-day kitchen, this professional-grade scale is the most accurate kitchen scale on the market, measuring from 5 kg down to 0.1 grams. It has a backlit LCD screen as well as directional buttons, which can be used to

navigate the app and even light up to correspond with any in-app actions. The scale also functions independently as a standalone kitchen scale with built-in timers. Includes premium app content. MSRP: \$99.99

PEUGEOT

Collection Antique



Collection
Antique, a new line of handcrafted pepper, salt and coffee mills, combines iconic shapes with rustic aged beech wood. The collection embraces

Peugeot's two best-loved pepper and salt mill designs – Paris and Bistro – along with its classic Coffee Mill. Made in France, Peugeot mills stand out for their patented steel mechanisms, including spice-specific mechanisms for each spice. Each mill is presented in a special gift box, with a booklet on the Peugeot story. \$35-\$170. Sur La Table. July 2015.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.peugeot-saveurs.com

Cottage Mills

Cottage Mills, a chic new collection of pepper, salt and coffee mills, feature gloss pastel colors in subtle shades that add a refined note of sophistication. Made in France, these mills feature the iconic Peugeot



stainless steel mechanism, each specifically optimized for salt, pepper or coffee beans. Pepper mills are grey or deep purple; Salt mills are ivory or pale pink. Coffee grinder features a hand crank to grind beans into a drawer and comes in ivory or grey. \$50 mills. \$140 coffee grinder. www.cutleryandmore.com. July 2015.

Pep'S

Original and amusing, Pep'S is a clever 2-in-1 salt shaker and pepper mill with flamboyant colors, a whimsical shape and a curved bottom that lets it rock back and forth on the table or countertop like a toy. Made in France, Pep'S features the iconic, exclusive Peugeot

mechanism that stands out as the strongest on the market, with a consistent high-output grind. Like all Peugeot mechanisms, it is spice-specific and adjustable from coarse to fine. Red, green, grey or yellow. \$25. www.broadwaypanhandler.com



Paris Collection

Peugeot expands its iconic Paris Collection with a vibrant Poppy Red Lacquer, plus new 19.5" and 31.5" heights, each in Black or White Lacquer. Made in France, Peugeot's steel grinding mechanism is stronger, sharper and more durable than ceramic or nylon mechanisms, and it offers a consistent high-output grind, with better precision adjustments. Its spice-specific mechanisms optimize flavor and texture, so its pepper mills crack and then grind peppercorns, and its salt mills shatter and then crush dry sea salt and rock salt. Assorted sizes from 7" to 31.5" tall. \$40-\$265. www.cutleryandmore.com, www.broadwaypanhandler.com.

POPPIN



Our Box Seat is a superhero in disguise: a mild-mannered storage box one minute and a sturdy seat the next. Strong enough to hold up to 275 lbs, it's collapsible and portable for clutter corralling, impromptu meetings and quick changes (no phone booth required).

MEDIA CONTACT: Meredith Zenkel, 212.391.7200 x 709; meredith@poppin.com; www.poppin.com

Limber LED Task Lamp

Our Light Gray Limber Lamp's softtouch body bends every which-way imaginable. As nimble as a gymnast and brighter than Einstein, it's the perfect



combination of function and form. The USB port offers even greater flexibility: just plug in your phone and start charging! Available in Red, Pool Blue, Orange and Light Gray.

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www.housewares.org/ housewaresconnect 365



SAMSONIC TRADING

Pursonic S522BZ Dual Handle Sonic Toothbrush



This oral care system includes 2 rechargeable toothbrushes designed with sonic wave technology that provides 40,000 sonic strokes per

minute to effectively remove plaque without irritating gums. Fashion comes to oral care with Pursonic's unique color assortments. It's ideal for those hard-to-reach areas and removes even the toughest stains to leave teeth naturally whiter! The 2-minute timer has a 30-second vibrate alert to remind you to brush a different quadrant of your mouth. The 4 color-coated brush heads are great for sharing with up to 4 different users. Includes hygienic travel caps, interdental brush heads, tongue cleaners and floss holders.

MEDIA CONTACT: David Hadef, 212.929.8848; david@samsonicusa.com; www.pursonicusa.com

Pursonic APC120 Car Purifier

The Pursonic APC120 is the first full-featured air purifier that fits easily into any car cup holder. Keeping the air clean in style, this compact, elegant air purifier includes a detachable HEPA-filter and an illuminated light that will create a nice atmosphere in every room or car. Offers low energy consumption and two speeds. Is perfect for smokers and the True HEPA filter is superior in quality when it comes to filtering allergens from the air. True HEPA filters capture 99.97% of airborne allergens such as household dust, pet dander, mold spores, plant pollens and particles as small as .3 microns.

Pursonic AD260 Bamboo and Ceramic Bamboo Aroma Diffuser

Dive into a beautifully relaxing state with fragrance and mood lighting via the AD260 bamboo and ceramic aroma diffuser. Inspired by nature and combined with natural materials creates a spa like atmosphere in any room. By adding water and a few drops

of your favorite essential oils the unit will instantly release a safe mist of scented vapour into the atmosphere to help stimulate your senses and enable you to sink into a relaxed world of healing and self-balance. This is believed to be the best way to diffuse any fragrance into the atmosphere.

Pursonic NC2 Electronic Nail Filer, Trimmer, Callus Remover

Pursonic introduces the world's first electronic nail filer and callus remover in one. The black rubber-like body brings a style never seen before to its personal care line up. The electronic nail filer trims and

files down nails with ease of use. It is great for any one that has difficulties using a traditional nail clipper. The callus remover takes the chore out of smoothing skin on feet. The 360-degree rotating roller gently and effectively buffs away toughened areas, dry and callus skin in seconds. Easy and

comfortable to use unlike pumice stones that require constant rubbing.

SHAPE + STORE

Burger Master®

Designed to make homemade burgers easier than ever, the Burger Master® goes beyond the single burger press by instantly shaping and storing a batch of eight burger patties. Simply fill your favourite burger recipe into the bottom tray and seal the lid to shape eight perfectly uniform quarter-pound patties ready for stuffing, grilling, chilling, or storing in the freezer. The burgers will effortlessly pop out of the nonstick tray, even when frozen! So fire up your BBQ because your burgers are ready to grill!

MEDIA CONTACT:
Maya Liberman, 905.330.2399;
maya@shapeandstore.com;
www.shapeandstore.com

Burger Master® Sliders

Designed to make homemade sliders easier than ever, the Burger Master® Sliders freezer container goes beyond the single burger press by instantly shaping and storing a batch of 10 mini burger patties. Simply fill the bottom



tray with your favorite slider recipe and seal the lid to shape 10 perfectly uniform 2-oz. patties ready for stuffing, grilling, chilling or storing in the freezer.

Baby Ready

The Baby Ready freezer container will easily divide 2-1/2 cups of purees food into 2-oz. portions, which can then be stored in the freezer. Making your own baby food has never been easier! When no longer needed for baby food, use the container to portion and store other foods such as pasta sauces, meat sauces, herbs, pesto, garlic butter, etc...The possibilities are endless!

The Smart Cookie™

The Smart Cookie™ will perfectly cut, portion and store your homemade cookie dough so it's ready to bake at a moment's notice! Anytime you crave fresh baked cookies, simply remove The Smart Cookie™ from your freezer and transfer cookies from the tray directly onto your baking sheet. So compact and easy to use, The Smart Cookie™ allows you to remove as few or as many cookies as you would like, saving the rest for another time. Bake a dozen for guests, a few for the kids or just one for your coffee break – it's up to you.

SPARQ HOME

Soapstone Whiskey Rocks-Shaped Collection

Add some character to your glass with our all-new Whiskey Rocks collection. Simply freeze and drop your favorite shaped Whiskey Rock to not only keep your drink chilled like ice, but to add a little story to your glass. Available in letters,



Available in letters, numbers, seasonal and geographical themes.

Soapstone Tequila Shooter with Wood Cutting Board



Happy hour isn't from 4 - 6 p.m. anymore. Now you can entertain your guests at any hour with our rustic designed Tequila Shooter. Store the four soapstone shot glasses in the freezer and your tequila will stay brisk as you use the wooden carrier to transport your libations. The conveniently removable wooden cutting board allows you to prepare the drink's pairings - freshly sliced lime and salt.

Slate Cork Topper



These multi-functional cork toppers keep your wine sealed and fresh while also allowing you to identify the wine inside, the date you opened the bottle or simply as a decorative piece that helps you preserve your wine's flavors. Includes soapstone chalk that wipes clean to reuse. Available in numbers, letters, states and seasonal shapes.

Oven-to-Table Entertainment

Platter w/Carrier

The SPARQ Oven-to-Table Entertainment Platter is hand-

rne SPARQ Oven-to-Table Entertainment Platter is nandcrafted in USA and made from recycled soapstone. Its sophisticated design takes full advantage the Platter's soapstone properties. The appetizer plate can be easily heated or chilled to maintain food at the perfect temperatures. Simply place the appetizer plate in the freezer to keep hors d'oeuvres chilled or heat it in the oven to keep food warm. The rustic wooden carrier allows for easy transport from kitchen to table.

MEDIA CONTACT: Kate Naylor, 303.800.6591; kate@sparqhome.com; www.sparqhome.com

STOREBOUND

Dash Clear View Toaster

With 7 browning levels, the Dash Clear View Toaster takes the guesswork out of making perfect toast

every time. But don't take our word for it—see with your own eyes via the glass window. Featuring one-touch buttons for defrosting, bagels and re-heating as well as an auto-shut off function for safety. With extra-long slots, you can toast a wide variety of breads and baked goods. The slide-out crumb tray makes cleaning your toaster a breeze and with no crumbs left in the toaster, there's no burned-toast smell.

Dash Go Mini Makers



Dash Go Mini Makers are pint-sized electric contact grills designed to heat up fast and cook quickly. Compact and portable, they are perfect for dorm-room cooking or after-school snacks. Get creative cooking with 3 styles of Mini Makers - Griddle, Waffle and Grill. All feature nonstick cooking plates make for easy cleanup.

Dash Deluxe Egg Cooker



Perfectly cook 12 eggs in less time than it takes to boil water with the Dash Deluxe Egg Cooker. Included omelette and poaching trays can be used interchangeably to make brunch for the whole family. Makes omelettes, hard-boiled, soft-boiled or poached eggs. Set it and walk away, buzzer alerts you when eggs are perfectly done. Eggs are just the beginning, you can also use the Dash Deluxe Egg Cooker to steam vegetables and seafood, dumplings, warm tortillas and more.



Dash Family Size Skillet

The Dash Rapid Skillet 14" is perfect for countertop cooking and entertaining. The 14" pan has a 2.5" depth to accommodate stews, sauces and more. Braise, simmer, scramble, sear and sauté - all in ONE pan. Easy-to-clean ceramic coated pan prevents food from sticking. Intuitive temperature dial puts you in control. Ceramic coating makes for easy cleanup.

MEDIA CONTACT: Evan Dash, 646.569.9252; evan@storebound.com; www.storebound.com

SWISSMAR

Locarno Pizza Raclette Party Grill



Where Italy meets Switzerland! Combine Italian cooking with Swiss Tradition. With upper and lower heating elements you can grill on the top stone surface, melt cheese in the raclette dishes and cook a perfect pizza all at the same time. There is no better way to entertain, your guests will love it! Don't just host the party, join it! In stores Fall 2015.

MEDIA CONTACT: Claire Femiani, 212.268.5078; Claire@coactionpr.com; www.swissmar.com

Duet II 10-pc Dual Fondue and Butter Warmer Set



With its contemporary and convenient design, this new set is the perfect size for a quick chocolate fondue fix. Great for dipping fruit, Lady Fingers, pound cake, crisp wafers, marshmallows and more! Also ideal for serving melted butter with artichokes, lobster and other seafood. Each dish holds 150 ml/5-oz/1/2-cup and dipping bowls are dishwasher, microwave and oven safe. \$20 SRP, makes a great gift!

Swiss Curve II Peeler

The revolutionary and awardwinning SwissCurve blade is taken to a new level with the new Swiss Curve II Peeler. The curved design of the patented blade removes peels by directing them away from what you are peeling, while the non-slip, ergonomically designed handle fits comfortably in your hand making peeling smooth, easy and completely mess-free. Swiss Made. You have to peel it to believe it!



Nuance Penguin Pitcher

Contemporary, sleek design. This beautifully crafted piece is made of brushed stainless steel with black silicone handle. Available in brushed stainless steel, ice blue, black matte and copper finishes. Large capacity - 54-oz./1.7L with removable ice filter. About Nuance: The small, carefully designed details, combined with functional Scandinavian design, is the nuance that makes the entire difference. Nuance gives you an elegant and aesthetic design and an innovative and practical product rolled into one.

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TIGER CORPORATION

Tiger MCE-A Tumbler

For people with busy onthe-go lifestyles, they can conveniently take their hot or cold beverage with them. For easy accessibility, the MCE-A fits in a car cup holder or in a purse or bag. The MCE-A tumblers are attractively designed and come in two colors, white or blue with stainless accents. 16-oz. and 20-oz. available.

MEDIA CONTACT:

Beverly Steinberg, 714.777.2760; Beverly@gblprgroup.com;

www.usa.tiger-corporation.com/



New from Tiger is the JBA-T10U W Rice Cooker that has 9 computerized cooking menus but at a lower price point than other models. The JBA-T10U W can make brown rice and be used as a slow cooker also.

Cleanup is easy with the detachable steam cap and detachable inner lid. The white and stainless design will complement any kitchen. JBA-T10U W (5.5 CUP) is sold exclusively at Walmart.

Tiger Rice Cooker JBA-T10U Tiger Rice Cooker JAX-T

The Tiger JAX-T10U (5.5-cup) / T18U (10-cup) Micom Rice Cooker features 4-in-1 functions Rice cooking results in perfect, fluffy rice for a variety of different types of rice; Synchro-cooking ('tacook') produces perfectly cooked meat and vegetables at the same time as perfectly cooked rice; slow cooker function conveniently makes a

meal; steamer function provides delicious tasting vegetables. Removable stainless inner lid and removable steam cap for easy cleaning. Cookbook is included. MSRP: JAX-T10U (5.5 cup)\$270; JAX-T18U (10 cup) \$290.



Tiger Rice Cooker JKT-S

Japan Tiger Corporation recently introduced a new line of Rice Cookers that feature an exclusive "synchrocooking" function to cook rice and side dishes at the same time while keeping the integrity of the rice flavor. Called 'tacook,' the proprietary technology can be found in three different models. Top of the line is the JKTS10U/S18U that uses IH technology for quick and uniform heating, powered by a micro-computerized control. MSRP: JKT-S10U (5.5 cup) \$460/JKT-S18U (10 cup) \$500.

TYPHOON HOMEWARES LLC

Kilner Butter Churner

Make delicious, homemade butter with the new Kilner Butter Churner, part of a new range of butter making products. Easy to clean, it is ideal for creating homemade butter to put into homemade produce or to serve with your own added flavoring



as unique accompaniment to any dish. Simply place whipping cream into the butter churner, turn the handle and in as little as 10 minutes enjoy fresh and delicious tasting butter. Included within the set is easy to follow step-by-step instructions plus a selection of recipes. Accessories include a pair of wooden butter pats and a glass butter dish.

MEDIA CONTACT: Sean Kelly, 00 44 1514861888; seank@rayware.co.uk; www.typhoonhomewares.com

Typhoon Seasonings

Make your dishes burst with flavor and banish the bland! Prepare fresh herbs and spices, make creative infusions and drizzle delicious flavors with the Typhoon Seasonings range. The Herb Keeper features integral snippers as well as a capillary mat to keep your herbs



fresher for longer. The pestle & mortar has a silicone 'collar' around the mortar to stop the spices jumping out over the worktop, while the mezzaluna has a blade cover that also acts as a scoop. An Oil Infuser and air-powered Oil Mister round out the line.

Typhoon Vision Scales

In red, white, peppermint, clay, blue and mustard, the new Typhoon Vision scales are guaranteed to catch your eye. With an easy-toread digital display



positioned above the ingredients bowl to give you a clear view of their measurements, now all you need to focus on is getting the right balance of flavors. With an add-and-weigh function to weigh multiple ingredients in one bowl, the ability to weigh in kg/g lb/oz/ ml and fl oz and a soft-touch key pad, the innovative Typhoon electronic 'Vision' scales will revolutionize your food preparation and stand out in design-conscious urban kitchens without demanding much space.



Mason Cash Baker Street

From Mason Cash, famous for its iconic Cane Mixing Bowl, comes a striking and comprehensive range designed to channel the passion of budding and experienced bakers alike. Baker Street is a sophisticated cream and gray collection comprising everything from storage tins to pudding basins. Inspired by the colors prevalent during the Industrial Revolution, it's designed to bring a touch of the Victorian kitchen to the modern era. First developed in 1901, the Mason Cash Cane Mixing Bowl has become something of a design classic and the Baker Street edition of the Mixing Bowl pays tribute to this heritage.

ZOJIRUSHI AMERICA CORP.

Travel Mug

The new 16 oz. Travel Mug was designed with one-handed operation in mind, so you can enjoy your beverage on-the-go without distraction. The compact design takes up minimal space while maximizing capacity. Available in stylish colors including Stainless, Dark Cocoa, Cherry Red and Lime Green, the Travel Mug will be available in June 2015 and with a MSRP of \$55. Zojirushi's advanced vacuuminsulation technology ensures a great-tasting beverage each and every time you flip open the lid. Made of high-quality stainless steel, the Travel Mug keeps beverages at the optimum hot or cold temperature for up to 6 hours.

Stainless Tumbler

Zojirushi's new Stainless Tumbler (SX-DA45/60) has a sleek stylish look and was designed with comfort in mind. The vacuum insulation keeps beverages hot, without being hot to the touch, and ice cold beverages stay cold without the outside sweating or feeling cold. For drinking comfort, a special manufacturing technique was used to round the sip area. Available in a Stainless finish, the Tumbler comes in 15-oz. and 20-oz. capacities.



make great tasting coffee just like a coffee shop barista, but in the comfort of their own kitchen. With a generous 10-cup capacity, the Fresh Brew Plus heats water to 200° degrees, the ideal temperature for brewing the

best tasting coffee. Made with durable stainless steel, the carafe uses Zojirushi's advanced vacuum-insulation technology to help keep coffee as fresh and great tasting as when it was first brewed. An easy to fill tank is clearly marked with water measure lines (2-10 cups) and removes completely for filling and cleaning.



Induction Heating System Rice Cooker & Warmer

The new advanced Induction Heating System Rice Cooker & Warmer includes a new Jasmine rice setting and uses superior induction heating technology to prepare flawless rice every time. Made in Japan, the IH System will be available in two sizes (5.5-cup and 10-cup), with manufacturer suggested retail prices of \$385 and \$420, respectively. Induction heating is an immediate and precise method of cooking utilizing a system of coils in the base of the cooker that create a magnetic field. Zojirushi strives to improve not just the end result of the rice cooking process,

but also the ease-of-use in each and every product.



NOTES

For questions or information about the housewares industry, contact:





For a comprehensive look at IHA's Social Media efforts, check out www.housewares.org/networking.

There you'll find links to all of our sites, live look-ins to our twitter feed and Facebook wall and our newest addition, weekly GIVEAWAYS!

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ROSEMONT, IL USA 60018
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